

KEEP THE LIGHTS ON COLORADO

This season, Namasté Solar is challenging Colorado companies to give back to the communities that keep our businesses open by helping those in need keep their lights on.

Namasté Solar is pledging \$10,000 to Energy Outreach Colorado, a Denver-based not-for-profit helping families throughout Colorado who are struggling to afford their home energy bills. In addition to bill payment assistance and energy efficiency upgrades, Energy Outreach Colorado assists families through subscriptions to community solar gardens. These subscriptions provide long-term stability in the form of monthly bill credits that reduce the burden of home energy costs and free up dollars for other basic needs for these families – all while utilizing the cost saving and environmental benefits of clean solar energy.

PROMOTER LEVEL

DONATE \$1,000

Covers the average yearly community solar subscription for 4 families, saving families over \$1,270 in energy costs!

- ✓ Your logo on the Keep the Lights on Colorado landing page
- ✓ Social media content to use on your own platforms to highlight your participation
- ✓ Inclusion in the campaign wrap-up press release

INFLUENCER LEVEL

DONATE \$2,500

Covers the average yearly community solar subscription for 10 families, saving families over \$3,180 in energy costs!

- ✓ Promoter level benefits plus...
- ✓ Mentions on boosted social media posts (Facebook, Twitter, Instagram, & LinkedIn for a potential reach to 45,000 Front Range residents)

LEADERSHIP LEVEL

DONATE \$5,000

Covers the average yearly community solar subscription for 20 families, saving families over \$6,360 in energy costs!

- ✓ Influencer level benefits plus...
- ✓ Your company name and logo in an email blast to a list of 32,000+ Front Range contacts

Ready to join the campaign?

Send your commitment to jenna.stadvold@namastesolar.com by Thursday, November 5th to be one of our pre-launch partners! The campaign to invite more businesses to join will run November 9th through December 3rd, with our cumulative contribution impact announced on Colorado Gives Day, December 8th.

